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## NEWS RELEASE

### **Media Inquiries:**

Carl Ramey, Geomant Director - US and CALA  
512 900 0831  
cramey@geomant.com

### **Media Inquiries:**

DevConnect PR  
908-953-6432  
devconnectpr@avaya.com

## **Geomant Selected for Membership in Avaya DevConnect Program**

*Network of companies creates innovative, IP-enabled Unified Communications applications that extend the value of multivendor networks*

### **For Immediate Release: [November 28, 2011]**

**AUSTIN, Texas** – Geomant, a Unified Communications software vendor, today announced it has been selected by Avaya, a global provider of business collaboration systems, software and services, for membership in the Avaya DevConnect program.

Geomant is the developer of OutPerform, a range of applications specifically developed to enhance and add functionality to the Avaya communication platform. OutPerform leverages the Avaya product portfolio to increase contact center productivity, improve agent utilization and reduce solution implementation time.

The Avaya DevConnect program promotes the development, compliance-testing and co-marketing of innovative third-party products that are compatible with standards-based Avaya solutions. Member organizations have expertise in a broad range of technologies – including IP telephony, contact centers and mobility applications – helping companies extend the value of multivendor networks and transform voice into an intelligent business application that delivers true value to the bottom line.

“Membership in the Avaya developer community demonstrates our commitment to adding value to the Avaya platform,” said *Carl Ramey, Geomant Director - US and CALA*.

“Geomant has over a decade of experience in delivering product and custom solutions to Avaya customers. Working more closely with Avaya to provide compliance-tested solutions to the market helps ensure our business partners and customers have access to solutions designed to improve agent productivity and provide return on investment,”

The Avaya DevConnect program currently includes thousands of software and hardware developer companies, integrators, service providers and customers. Members have created a

broad array of innovative solutions tested for Avaya compliance, including natural language speech recognition applications, wireless services, specialized computer telephony integration and reporting capabilities, and applications tailored for specific vertical industries.

Through the DevConnect program, Avaya provides a number of platforms and interfaces for member companies to develop with and enhance.

“Technology partners like Geomant are helping Avaya users maximize their investment in Avaya contact center solutions,” said *Eric Rossman, vice president, Developer Relations, Avaya*. “With its contact center productivity applications, offered through Avaya Connect partners across the world, Geomant demonstrates the power of the Avaya partner ecosystem to support our customers with leading technology solutions.”

As a member of the DevConnect program, companies have access to a wide range of support from Avaya, including technical resources and training. There are three levels of membership – Registered, Gold and Platinum – each entailing progressive levels of marketing and sales involvement. Free Registered membership is available to anyone interested in designing Avaya-compatible solutions. Gold-level members and Platinum members must meet rigorous Avaya criteria for customer satisfaction, product support, business operations, marketing and sales. Geomant is a Gold member of the Avaya DevConnect program.

Membership information and a listing of solutions developed and tested under the DevConnect program are available at [www.avaya.com/devconnect](http://www.avaya.com/devconnect).

### **About Avaya**

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, data solutions and related services to companies of all sizes around the world. For more information please visit [www.avaya.com](http://www.avaya.com). For more information on the Avaya DevConnect program, visit [www.avaya.com/devconnect](http://www.avaya.com/devconnect).

### **About Geomant**

Geomant is a well-established, innovative Software Developer and Systems Integrator specializing in Avaya technologies. Geomant has offices across Europe, USA and Australia, and a global reseller network. For more information, visit [www.geomant.com](http://www.geomant.com).

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